Profit Planner

MISSION PRINTABLE

Business owner: _____ Business name: _____

Work through this plan with a grown-up, especially when you work out your costs and pick your price.

1 What I'll sell

2 My costs

Everything you need to buy or use to make it. Check the costs with a grown-up, and plan any real buying together.

	$
	$
	$
	$
	$
	$
Total costs	$

3 My price

A price customers are happy to pay. Ask a grown-up what they think.

$ _____ each

How many I think I'll sell: _____

Money in: $ _____

Price × how many you sell.

4 My profit

Money in		Costs		Profit
$	−	$	=	$

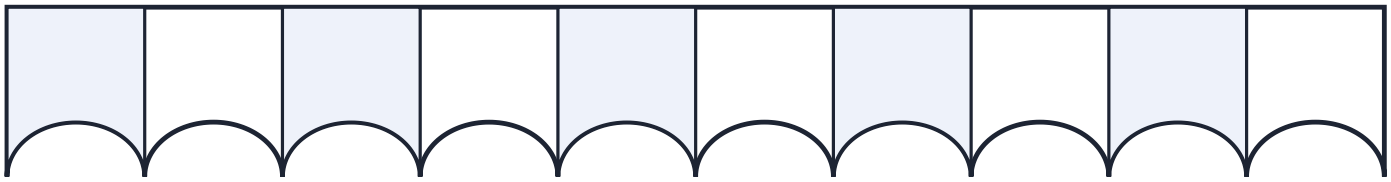
Example from the episode: Lemonade. Ten cups at $1 each is $10 in. Lemons $3 + sugar $1 + cups $2 = $6 of costs. $10 − $6 = $4 profit.

Business tip: No profit yet? That's normal for a first plan. Change one thing, like your price or your costs, and work it out again.

Stand Sign Designer

COLOR IN

Name your business, write what you sell and your price, then color in the stripes and decorate your sign.



OUR STAND IS CALLED

_____

WE SELL

_____

$ _____ each

Draw what you sell here

Sign tip: Make your price big and clear, so customers can read it from far away.

Money-In Money-Out Tracker

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Business owner: _____ **Business name:** _____

Ask a grown-up to help you keep track of your money and check your totals. Every time money goes out to buy something, or comes in from a customer, write it down. At the end, add up each column.

Examples · don't count these rows

What happened?	Money in	Money out
Bought paper and pens		*$4*
Sold a drawing	*$1*	

What happened?	Money in	Money out

Total money in:

Add up the money-in column.

Total money out:

These are your costs.

My profit:

Money in – money out