Profit Planner

MISSION PRINTABLE

Business owner: _____ Business name: _____

Work through this plan with a grown-up, especially when you work out your costs and pick your price.

1 What I'll sell

2 My costs

Everything you need to buy or use to make it. Check the costs with a grown-up, and plan any real buying together.

	$
	$
	$
	$
	$
	$
Total costs	$

3 My price

A price customers are happy to pay. Ask a grown-up what they think.

$ _____ each

How many I think I'll sell: _____

Money in: $ _____

Price × how many you sell.

4 My profit

Money in		Costs		Profit
$	−	$	=	$

Example from the episode: Lemonade. Ten cups at $1 each is $10 in. Lemons $3 + sugar $1 + cups $2 = $6 of costs. $10 − $6 = $4 profit.

Business tip: No profit yet? That's normal for a first plan. Change one thing, like your price or your costs, and work it out again.